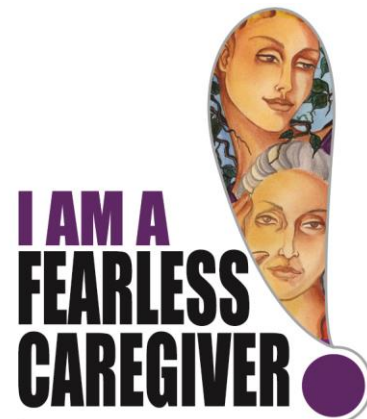


A Caregiver Media Group White Paper



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3920 Riverland Road
Fort Lauderdale, FL 33312
954-893-0550
Caregiver.com

**Nashville, Tennessee
2016 Fearless Caregiver Conference Report**

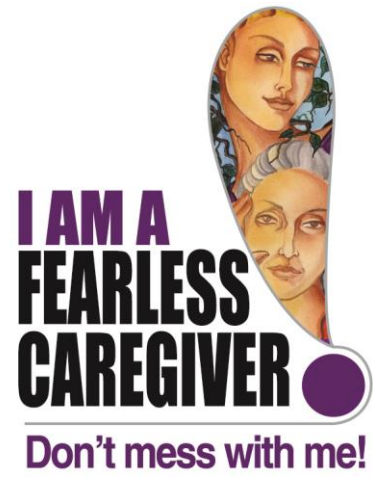
By Gary Barg, CEO and Editor-In-Chief

15 July 2016

Snap Shots



15 July 2016

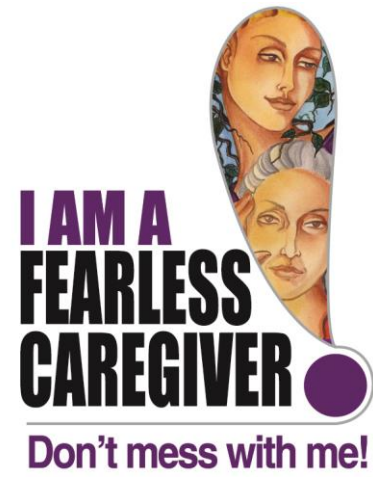


Communities	Attendee
Nashville Addresses	54%
Antioch Address	6%
Murfreesboro Address	5%
Cleveland Address	5%
Brentwood Address	5%
Smyrna Address	4%
37027	10%
37013	7%
37211	5%
37218	5%
37219	5%
37130	4%

Most of the exhibitors are also caregiving. The count for family and professional caregivers is 245 with a higher than standard no-show rate of 31%.

Final Count is 211

Conference	Learned About This Year's Flyer at Church, Day Care, Dr's Attended in the Past From a Fellow Caregiver From GNRC AAAD From Support Group From Employer/HR
27%	
15%	
11%	
10%	
9%	
8%	



Self-Identified

82% **Family Caregiver**
 15% **Professional Caregiver**
 3% **Ministerial Caregivers**

Gender

84% **Female**
 16% **Male**

Age

47% **Between 60 - 69**
 20% **Between 50 - 59**
 12% **Between 70 - 79**
 11% **Between 40 - 49**
 8% **Between 30 - 39**

Income

35% **\$40,000 – \$59,000**
 19% **\$75,000 +**
 17% **\$60,000 - \$75,000**
 19% **\$25,000 - \$39,999**
 10% **Under \$25,000**

Education

35% **Post College Education**
 26% **College Degree**
 22% **1-3 Years College**
 16% **High School Diploma**

Employment

48% **Employed (36%), Self (12%)**
 32% **Retired**
 18% **Homemaker**

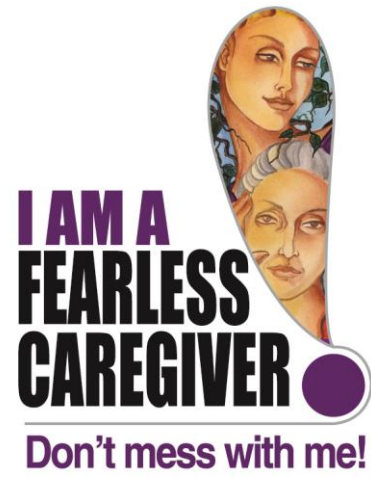
Housing

43% **Directly owns own home**
 20% **Loved one owns home**

Primary Concerns

47% **Alzheimer's/Dementia**
 15% **Depression**
 11% **Mobility of Parent(s)**
 10% **Heart**
 10% **Incontinence**
 9% **Parkinson's**
 7% **Stroke**
 5% **Osteoporosis**
 3% **Mobility**
 2% **Cancer**

*respondents could choose more than one answer



Seeks Addition Information on the following

- 16% **Supplies**
- 15% **Medical Decisions**
- 13% **Housing**
- 12% **Pharmaceutical**
- 11% **Hospital**
- 10% **Insurance**
- 10% **Incontinence**
- 9% **Mobility Products**

*respondents could choose more than one answer

Rate the 2016 Nashville Fearless Caregiver Conference

- 63% **Five - The Best**
- 25% **Four - Great**
- 9% **Three - Good**
- 2% **Two - Fair**
- 0% **One - Poor**

New Resources Learned

- 22% **GNRC AAAD**
- 18% **LTC Insurance**
- 15% **Hearing Health**
- 10% **Homecare Options**
- 7% **Adult Day Options**

Rate the Cathedral Nashville

- 62% **Five - The Best**
- 30% **Four - Great**
- 6% **Three - Good**
- 2% **Two - Fair**
- 0% **One - Poor**

Rate the Cathedral Nashville

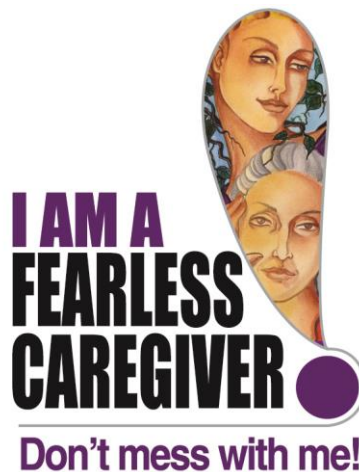
- 62% **Five - The Best**
- 30% **Four - Great**
- 6% **Three - Good**
- 2% **Two - Fair**
- 0% **One - Poor**

Facility Comments

- 34% **Beautiful Facility**
- 17% **Well Laid Out/User Friendly**
- 12% **Free Parking Was Great**
- 8% **Vendor Room Tight**

Rate the Conference Guide

- 67% **Five - The Best**
- 29% **Four - Great**
- 5% **Three - Good**
- 0% **Two - Fair**
- 0% **One - Poor**



- *Wonderful Information.*
 - *I never realized all the services that are available to me.*
 - *The GNRC did a great job.*
 - *Very good conference. I came not knowing what I was looking for or what services or support was available to someone going through caregiving in the area.*
 - *The facility was warm, comfortable and easy to get to.*
 - *There are so many free programs and services available that I didn't know about*
 - *More time on the Question and Answer period*
- *Would like to see this event as a two day event*
 - *The most important part of this day IS TO LEARN THAT I AM NOT ALONE. There are others in the same condition and there are services to help!*



**I AM A
FEARLESS
CAREGIVER**

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